



2023 Conference on Emerging Technologies in Accounting and Financial Economics (CETAFE)

Hosted and Sponsored by the
Accounting Area, Finance Area, and the FinTech at Cornell Initiative at
Cornell University SC Johnson College of Business

Friday, April 28th		
<i>Time</i>	<i>Event</i>	<i>Location</i>
8:00 – 8:50am	Continental Breakfast	Statler Ballroom
8:50 – 9:00am	Welcome Remarks	Statler Exec Ed Center
SESSION 1		
9:00 – 9:45am	<p>“Video-Based Deception Detection and Financial Fraud” <i>Binglei Duan – Peking University, Danqi Hu – Peking University, and Hai Lu – University of Toronto</i></p> <p>Moderator: Kristi Rennekamp</p>	Statler Exec Ed Center
9:45 – 10:30am	<p>Can Blockchain Technology Help Overcome Contractual Incompleteness? Evidence from State Laws <i>Mark Chen – Georgia State University, Sophia Hu – Baylor University, Joanna Wang – Baylor University, and Qinxi Wu – Georgia State University</i></p> <p>Moderator: Kelly Posenau</p>	Statler Exec Ed Center
10:30 – 11:00am	Refreshment Break	

SESSION 2		
11:00 – 11:45am	“(In)Consistent Internal-External Communication? How Internal Communication Technology Affects Voluntary Disclosure” <i>Ehsan Azarmsa – University of Oklahoma, Lisa Liu – Columbia Business School, and Suzie Noh – Stanford GSB</i> Moderator: Nicholas Guest	Statler Exec Ed Center
11:45 – 12:30pm	Wisdom of the Institutional Crowd: Implications for Anomaly Return <i>AJ Chen – University of Southern California, Gerard Hoberg – University of Southern California, and Miao Ben Zhang – University of Southern California</i> Moderator: Artem Streltsov	Statler Exec Ed Center
12:30 – 1:30pm	Lunch	Statler Ballroom
SESSION 3		
1:30 – 2:15pm	“The Fast and the Circuitous: Semantic Progression as a Type of Disclosure Complexity” <i>Nicholas Guest - Cornell University, and Jiawen Yan - Cornell University</i> Moderator: Mani Sethuraman	Statler Exec Ed Center
2:15 – 3:00pm	The Need for Fees at a DEX: How Increases in Fees Can Increase DEX Trading Volume <i>Joel Hasbrouck – NYU Stern, Thomas Rivera – McGill University, and Fahad Saleh – Wake Forest University</i> Moderator: Mao Ye	Statler Exec Ed Center
3:00 – 3:15pm	Refreshment Break	
3:15 – 4:00pm	<i>Keynote Speech – Wei Xiong, Princeton University</i>	Statler Exec Ed Center
4:00pm – Adjourn for the day. Some dining recommendations are listed on page four.		

Saturday, April 29th		
<i>Time</i>	<i>Event</i>	<i>Location</i>
8:00 – 9:00am	Continental Breakfast	Statler Ballroom
SESSION 4		
9:00 – 9:45am	<p>“Confused Readers: A Modular Approach for Measuring Business Complexity” <i>Darren Bernard – University of Washington, Elizabeth Blankespoor – University of Washington, Ties de Kok – University of Washington, Sara Toynbee – University of Texas at Austin</i></p> <p>Moderator: Ryan Guggenmos</p>	Statler Exec Ed Center
9:45 – 10:30am	<p>Measuring Firm-Level Inflation Exposure: A Deep Learning Approach <i>Sudheer Chava – Georgia Institute of Technology, Wendi Du – Georgia Institute of Technology, Agam Shah – Georgia Institute of Technology, and Linghang Zeng – Babson College</i></p> <p>Moderator: Kelly Posenau</p>	Statler Exec Ed Center
10:30 – 11:00am	Break	
SESSION 5		
11:00 – 11:45am	<p>“Differential Treatment and Local Information Advantage: Revelations from Translation Differences” <i>Tina Lang – California State University East Bay, Lorien Stice-Lawrence – University of Southern California, Forester Wong – University of Southern California, T.J. Wong – University of Southern California</i></p> <p>Moderator: Yao Lu</p>	Statler Exec Ed Center
11:45 – 12:30pm	<p>Recovering Missing Firm Characteristics with Attention-based Machine Learning Heiner Beckmeyer – University of Münster, and Timo Wiedemann – University of Münster</p> <p>Moderator: Will Cong</p>	Statler Exec Ed Center
12:30 – 12:40pm	Closing Remarks	
12:40 – 1:30pm	Boxed Lunch	Statler Ballroom

Dining Recommendations in Ithaca

On-campus:

Taverna Banfi

<https://statlerhotel.cornell.edu/dining/taverna-banfi>

Downtown on The Commons (approximately 15-minute walk or 5-minute Uber Ride)

Gola Osteria

<https://golaosteria.com/>

Mahogany Grill

<https://www.mahoganygrill.com/>

Mercato Bar and Kitchen

<http://mercato-bar-and-kitchen.com/>

Mia Tapas Bar and Restaurant

<http://www.miaithaca.com/>

Monks on the Commons

<https://www.monksonthecommons.com/>

Simeon's American Bistro

<https://www.simeonsithaca.com/>

Thompson and Bleecker Pizza and Wine Tavern

<https://thompsonandbleeckerpizza.com/>

A little further out (10- to 15-minute Uber ride):

The Heights

<https://www.theheightsithaca.com/>

Taste of Thai

<https://www.tasteofthainy.com/>

Maxie's Supper Club and Oyster Bar

<https://www.maxiesithaca.com/>

The Rook

<https://www.rookfoodanddrink.com/>

Transportation and Accommodations

The conference is held at Cornell University SC Johnson College of Business Nolan School of Hotel Administration (Statler Hotel, <https://statlerhotel.cornell.edu/>) in Ithaca, NY.

Ithaca is served by Ithaca Tompkins Airport (ITH), with daily direct flights to Ithaca from Washington-Dulles (IAD), Detroit (DTW), and Charlotte (CLT). The airport is 10 minutes by car from area hotels and Cornell University. Local taxi companies are Ithaca Dispatch (607-277-7777) and Collegetown Cab (607-588-8888). Uber and Lyft are also available in Ithaca.

It is also possible to fly to the much larger Syracuse Hancock International Airport (SYR), which is about 60 miles from Ithaca, and rent a car to drive to Ithaca.

There is convenient bus service to New York City multiple times a day by various bus companies (e.g., Greyhound, TrailwaysNY), including the more luxurious Cornell C2C bus service: <https://fcs.cornell.edu/departments/transportation-delivery-services/campus-campus-bus-service>

Suggested Accommodation:

Statler hotel (on campus): <https://statlerhotel.cornell.edu/>

Ithaca Marriott Downtown on the Commons: <https://www.marriott.com/en-us/hotels/ithmc-ithaca-marriott-downtown-on-the-commons/overview/>

Hilton Garden Inn Ithaca: <https://www.hilton.com/en/hotels/ithiggi-hilton-garden-inn-ithaca/>

Canopy by Hilton Ithaca Downtown: <https://www.hilton.com/en/hotels/ithsspy-canopy-ithaca-downtown/>

Some other accommodation options a bit further out:

Courtyard Ithaca Airport by Marriott: <https://www.marriott.com/hotels/travel/ithcy-courtyard-ithaca-airport-university/>

Homewood Suites Ithaca by Hilton: <https://www.hilton.com/en/hotels/ithhwhw-homewood-suites-ithaca/>

Hampton Inn Ithaca: <https://www.hilton.com/en/hotels/ithnyhx-hampton-ithaca/>

Holiday Inn Express & Suites

Ithaca: <https://www.ihg.com/holidayinnexpress/hotels/us/en/ithaca/ithex/hoteldetail>