

2nd Annual Fintech@Cornell Roundtable



Wednesday - December 8, 2021

4:00pm - Welcome and Introduction

Hosted and Moderated by Susan Joseph, *Executive Director,
FinTech at Cornell, Cornell SC Johnson College of Business*

4:30pm - CryptoDad - The Fight for the Future of Money

Presented by J. Christopher Giancarlo, *Senior Counsel,
Willkie Farr & Gallagher, Chairman Emeritus, United States Commodity
Futures Trading Commission*

4:45pm - Q&A/Discussion

**5:00pm - DeFi: Data Analytics, Governance,
and Regulation**

Presented by Agostino Capponi, *Associate Professor at the Department of
Industrial Engineering and Operations Research and Member of the Data Science Institute,
Columbia University*

5:15pm - Q&A/Discussion

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5:30pm - Personalization and Privacy in Advertising Markets

Presented by Omid Rafieian, *Demir Sabanci Faculty Fellow of Marketing and Management at Cornell Tech and SC Johnson College of Business, Cornell University*

5:45pm - Q&A/Discussion

6:00pm - Roundtable Sharing

Featuring: Rob Krugman, *CDO, Broadridge*
Chen Zur, *Partner US Blockchain Practice Leader, EY*
John Wu, *President, AvaLabs*
Lee Schneider, *General Counsel, AvaLabs*

6:30pm - Open Discussion

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In Attendance

NAME	AFFILIATION	TITLE
Agostino Capponi	Columbia University	Associate Professor at the Department of Industrial Engineering and Operations Research and Member of the Data Science Institute
Lewis Cohen	DXLaw	Partner
Christopher Giancarlo	Wilkie Farr	Senior Counsel, Wilkie Farr & Gallagher, Chairman Emeritus, United States Commodity Futures Trading Commission
Michelle Gitlitz	Flexa	General Counsel
Jillian Henlaben	Fiserv	Director, Product Strategy
Susan Joseph	Cornell University	Executive Director, FinTech at Cornell
Rupinder Khandpur	Moodys Analytics	Director - Artificial Intelligence and Machine Learning
Sanjeev Khati	Tata	Vice President Head of Market Unit
Peter Krieger	Cornell University	Senior Director External Relations
Rob Krugman	Broadridge	Chief Digital Officer
Eric E. Lewis	Cornell University	Accounting Professor and Director of the Master of Professional Studies in Management
David McIninch	Fiserv	Senior Vice President; Strategy, Marketing & Product Management

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In Attendance

NAME	AFFILIATION	TITLE
Ramana Murthy	Tata	Platform Head, Principal Consultant - Strategy, Planning & Operations
Prakash Neelakantan	Broadridge	Vice President - Blockchain Strategy
Omid Rafieian	Cornell Tech	Demir Sabanci Faculty Fellow of Marketing and Management at Cornell Tech and SC Johnson College of Business
Jeff Richardson	Tata	Design Thinking Guide
Bob Schifellite	Broadridge	President, Investor Communication Solutions / Corporate Officer
Lee Schneider	AVA Labs	General Counsel
Rayhaneh Sharif-Askary	Grayscale	Director, Investor Relations
Nandan Sheth	Fiserv	Global Head Digital Commerce
Ambareesh Sinha	Tata	Sub ISU Head for BFSI East
Piyush Sirvastava	Tata	Consulting Partner
Heather Smith	Moody's Investor Service	Associate Managing Director-Innovation & Data Science
German Soto-Sanchez	Broadridge	SVP Corporate Strategy
Aviad Stein	Broadridge	Digital Transformation and Product Innovation
John Wu	AVA Labs	President
Chen Zur	EY	Partner, US Blockchain Practice Leader

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